

C++ User Groups

Founding C++ User Groups
Cpp Con 2014
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About me



- * '81
- C++ since '98
- C++ Freelancer '07
- C++ UG NRW '11
- Meeting C++ '12

Meeting C++

- Conference
 - 2012: 150 Attendees
 - 2013: 200 Attendees
 - 2014: 300 Attendees
 - including 50 Students
- Website & Blog for C++
- Platform for C++ User Groups
- Goal
 - Building a (european) C++ Network

C++ User Groups - 2011



C++ User Groups – 2012



C++ User Groups – 2013



C++ User Groups – 2014



How can you get started?



C++ User Group – How to

- „Recipe“
 - People
 - Organizers
 - Attendees
 - Location
 - Ideas, Talks
 - Get started!



Motivation

- Meeting other C++ People
- C++ Exchange
 - Ideas
 - Frameworks
 - Knowledge
- Educating People



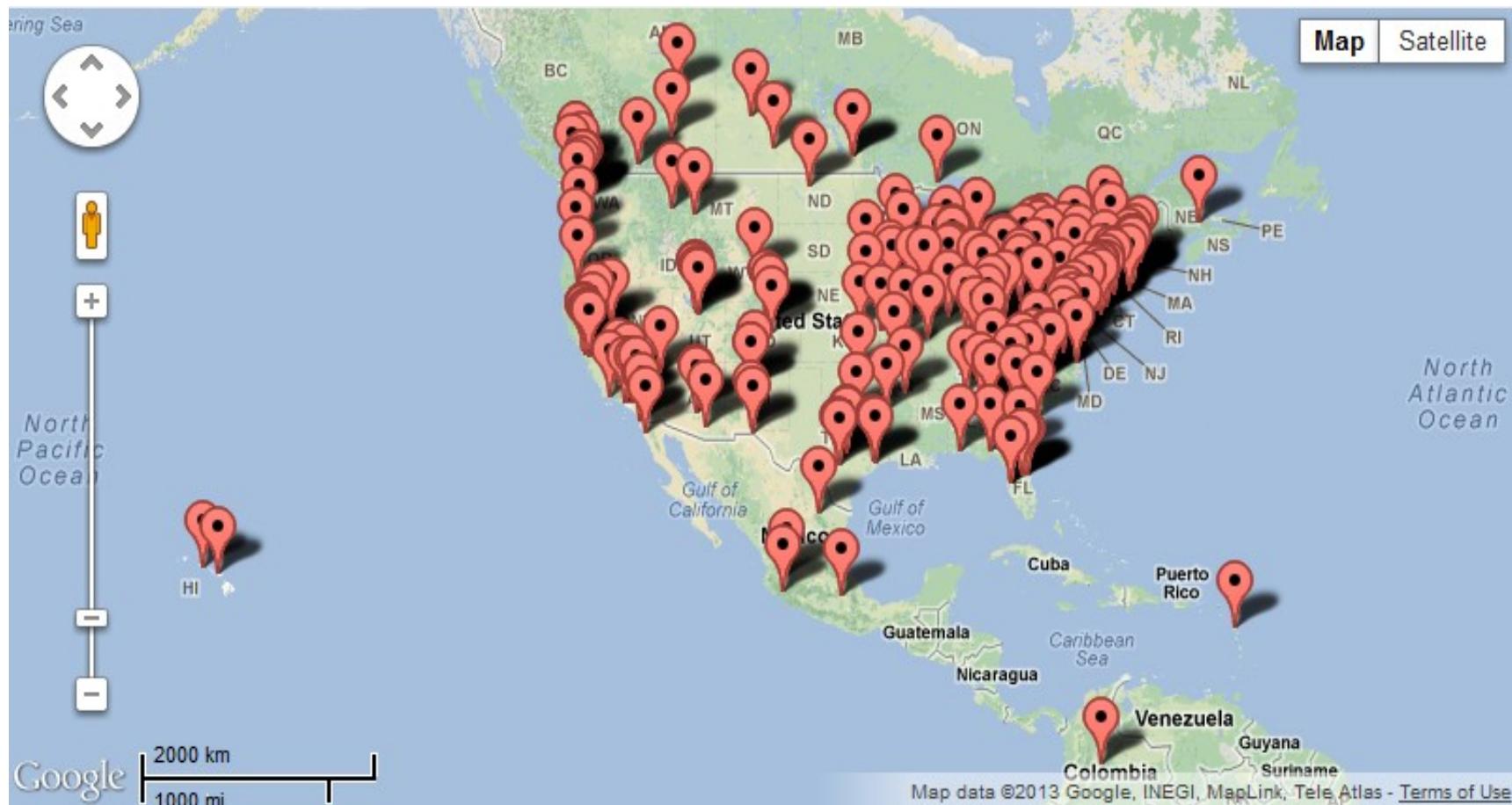
Recipe - Details

- Active Organizers
 - This is the hardest.
 - If possible, don't start alone!
- Where you'll find C++ people
 - Your own network (company, friends etc.)
 - Internet, Social Networks/Media
 - (local) Forums
 - Meeting C++ network

Location

- Bar/Restaurant
 - + Good for casual meetings
 - - Presentations, well...
- Hackerspace
 - + Presentations, if space is enough
 - + Nerds and other interested People
 - hackerspaces.org

Hackerspaces in North America



- Source: hackerspaces.org, google maps

Location

- Companies
 - + sponsored Room / Drinks / Food
 - + Presentations
 - - Companies have usually an agenda...
 - IMHO better to start independent

Ideas, Topics, Talks

- C++ related
- Help People learn
 - Introduction to C++ +11/14
- Frameworks
 - STL
 - boost
 - Qt
 - wxWidgets
- Interactive:
 - Coding Dojo
 - cyber-dojo.com
 - C++ Quiz
 - cppquiz.org

Get started!

- Its very Important to actually meet!
- Tips:
 - Don't expect too many people
 - Fluctuation is quite common
 - Meet regulary (2nd Tuesday)
 - Try to setup next Meeting

Sponsoring

- Not easy to find
- Audience does not like marketing
- Sponsors have an agenda
- Money can change your mindset/goals
- Influence on your audience
- Don't spend money you don't have!

How I can help you

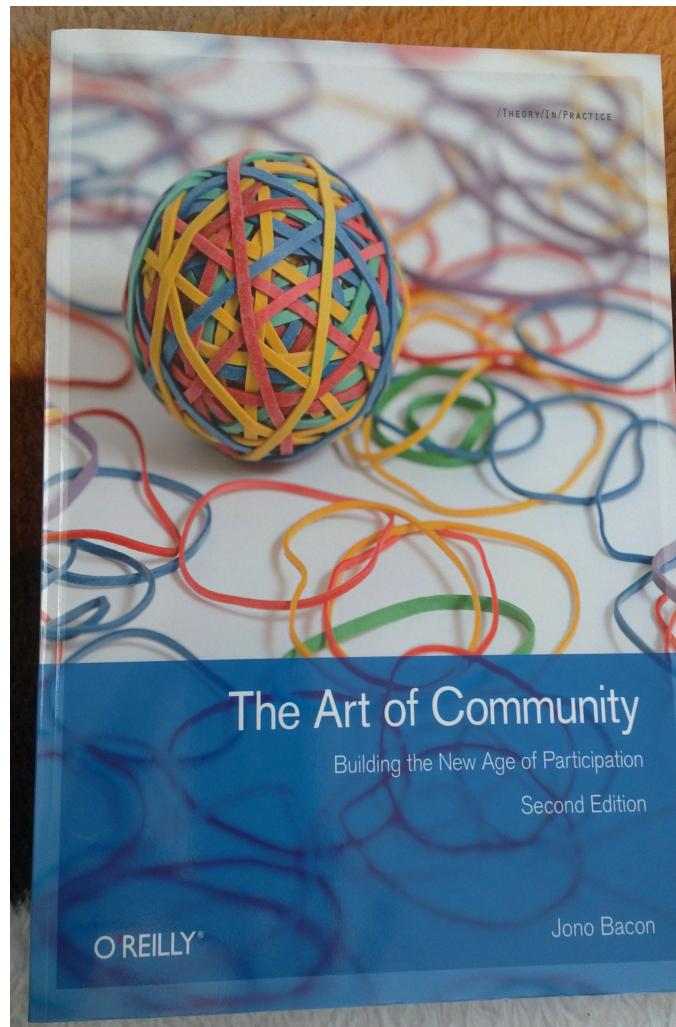
- Meeting C++.com
 - Event + User Group Section
 - Newsletter
 - Twitter, Facebook, G+ (>4000 reach)
 - monthly UG meeting post
- In Germany
 - My Xing C++ Group

Once a month...

- Community Hangout/planning session
 - #meetingcpp on freenode
 - Google Hangout
 - 3rd Thursday, 17:00 CET
 - might change

A good Book

- The Art of Community
- Jono Bacon
- (was) Ubuntu Community Manager



Questions?

→ End of Panel